

**SOUTH DAKOTA PUBLIC UTILITIES COMMISSION
LIFELINE/LINK UP ADVERTISING/OUTREACH
ANNUAL REPORT
JUNE 1, 2008**

Company: Jefferson Telephone Company

Address: PO Box 128
104 4th St.
Jefferson, SD 57038

Telephone number: 712-271-5558

Company contact: Michelle Fostvedt

Study Area Code: 391666

Lifeline/Link Up Advertising/Outreach Activities:

- Advertise in media of general distribution.* (See attached advertisement(s).)
- Letter to existing and new customers regarding the availability of Lifeline/Link Up.* (See attached letter.)
- Company's Lifeline/Link Up information in directory.
- Company's Lifeline/Link Up information available on Company website. (www.longlines.com)
- Company's information posted on USAC website.
- Other (describe): _____

*Required

PUBLIC NOTICE

Long Lines participates in the state-funded Lifeline and Link Up programs. These programs assist low-income individuals with discounts on telephone connection fees as well as discounts on their monthly phone bill.

For questions about program eligibility or participation, contact



1.866.537.5900

Nov 2007

✓ So Sioux City

✓ Ryan Pub

✓ Oraska Sent

Demo

✓ ~~Sioux Valley News~~ ^{prattville}

✓ Leader Courier

✓ Danbury

Co. 10000000

✓ ^{3,72}Eda Grove Courier -

✓ Hulslein Advance

✓ Mo Valley Times - Minnere

1111 1111 1111

May 24, 2007

<Account Name>
<Address Street Address>
<City> <State Abb> <Zip Code>

Dear <Account Name>,

Please find enclosed an application for Lifeline assistance. We have been informed that we need to update your information annually. Can you please complete the enclosed form and send it back to our office. We need the name and address to match the billing statement you receive from participating in.

Example: Medicaid, Title XIX, Food Stamps, Supplemental Security Income, Federal Public Housing Assistance, Temporary Assistance to Needy Families Program, National School Lunch Program.

Your signature at the bottom of the form is certifying that the information on the form is currently correct. Please inform Long Lines if ever this information changes and your participation ceases in the program(s).

Please complete the enclosed application and return it to our office at:
Long Lines, PO Box 38, Sergeant Bluff, IA 51054. If we do not receive the form in our office we will not be allowed to offer the monthly credit on your Long Lines account. If you have any questions, please contact me at our office: 712-271-4000 or 1-866-901-5664.

This information is due on June 30, 2007. If we have not received notice from you at that time the credit will be removed from your account.

Sincerely,

Cheraine Bromander
Customer Service Supervisor
Long Lines, Ltd.