

**SOUTH DAKOTA PUBLIC UTILITIES COMMISSION  
LIFELINE/LINK UP ADVERTISING/OUTREACH  
ANNUAL REPORT  
JUNE 1, 2010**

Company: Cheyenne River Sioux Tribe Telephone Authority

Address: PO Box 810

100 Main Street

Eagle Butte, SD 57625

Telephone number: (605)964-2600

Company contact: Kim O'Connell

Study Area Code: 391647

Lifeline/Link Up Advertising/Outreach Activities:

- Advertise in media of general distribution.\* (See attached advertisement(s).)
- Letter to existing and new customers regarding the availability of Lifeline/Link Up.\* (See attached letter.)
- Company's Lifeline/Link Up information in directory.
- Company's Lifeline/Link Up information available on Company website. ([www.companywebsiteaddress.com](http://www.companywebsiteaddress.com))
- Company's information posted on USAC website.
- Other (describe): Information in new customer packets

\*Required