EXHIBIT E-5 2012 Notice to Newly Activated Customers South Dakota

See attached Exhibit E-5



Exhibit E-5

notice to newly activated customers

South Dakota

PRESORTED FIRST CLASS MAIL U.S. POSTAGE PAID VERIZON WIRELESS

IMPORTANT NOTICE

for customers who recently ordered new service or transferred existing service.

Sample A Sample

123 Street Name1

123 Street Name2

123 Street Name3

City, ST ZIP

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We're glad to have you as our customer and hope you are enjoying your service with Verizon Wireless.

As standard practice, we notify customers who recently ordered new service or transferred existing service about the following information:

Individuals who have low income or participate in certain state or federal assistance programs may qualify for a reduced monthly service called Lifeline* and may qualify for connection assistance through our Link Up program.*

Lifeline benefits are limited to a single line of service. You are not eligible to receive multiple Lifeline discounts and must choose to apply your Lifeline discount to either one landline or one wireless number, but you cannot have the discount on both. Other service providers may use terms other than "Lifeline" to describe the Lifeline assistance program.

If you think you may qualify, please visit our Lifeline webpage at verizonwireless.com/lifeline or call 1.800.924.0585.



^{*}Service not available in all areas. © 2012 Verizon Wireless. All rights reserved.