Docket Number: TC21-114

Subject Matter: First Data Request

Request to: Venture Vision, Inc. (Venture Vision or Company)
Request from: South Dakota Public Utilities Commission Staff

Date of Request: October 6, 2021 Responses Due: October 20, 2021

1-1) Refer to ARSD 20:10:24:02(7). Provide a detailed statement of how Venture Vision will provide its interexchange services.

**Response:** All Venture Vision customer's voice communication devices will be registered with the C15 voice switch located in Highmore, South Dakota. Regardless of the call type, the same outgoing trunk group will be utilized. All calls will be terminated via the Inteliquent network. Please see attached Exhibit A.

1-2) Refer to Venture Vision's response to ARSD 20:10:32:03(10)(b). Provide information regarding the policies, personnel, or arrangements made by Venture Vision that demonstrate its ability to perform facility and equipment maintenance necessary to ensure compliance with any commission quality of service requirements.

<u>Response:</u> Venture Vision will utilize the management team of its parent, Venture Communications, to perform all facility and equipment maintenance necessary to comply with the Commission's quality of service standards. Said team has a proven history of expertise and well-developed processes and procedures in place to ensure superior customer service to Venture Vision's customers.

1-3) Refer to Venture Vision's response to ARSD 20:10:24:02(9) and ARSD 20:10:32:03(12). Provide Venture Vision's most recent cash flow statement. If Venture Vision believes this to be inapplicable, provide a written request for waiver as is required in ARSD 20:10:24:02(19) and ARSD 20:10:32:03(23).

**Response:** Please see attached Confidential Exhibit B.

1-4) Refer to Venture Vision's response to ARSD 20:10:24:02(16) and ARSD 20:10:32:03(14). Provide a description of Venture Vision's target market and whether it engages in multilevel marketing. Also, provide copies of any company brochures that will be used to assist in the sale of the services.

**Response:** Venture Vision's target market will be the specific locations within the census blocks previously identified. Venture Vision will not utilize multilevel marketing. Please see attached Exhibit C.

1-5) Refer to Venture Vision's response to ARSD 20:10:24:02(11) and ARSD 20:10:32:03(18). Would Venture Vision agree to a condition placed on its certificate of authority to not accept or require any form of deposits or advance payments?

**Response:** Venture Vision would agree to this condition. The only exception would be charge of a deposit for accounts that have previously been written off for unpaid bills.

Venture Vision also utilizes a deposit process when costly construction is required to place a drop at a specific location. A deposit is only requested when the up-front cost to the Company is significant and is a deposit is requested to ensure the new customer will commit to take the broadband service. The deposit is credited back to the customer over time.

1-6) Refer to Venture Vision's response to ARSD 20:10:24:02(12). Confirm Venture Vision will also follow federal and state rules regarding switching of interexchange service customers.

<u>Response:</u> Please refer to response to 1-1. To the extent applicable and as stated in its Application, Venture Vision will follow federal and state rules regarding switching of interexchange service customers.