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Xcel Energy

Docket No.: EL14-040

Response To: South Dakota Public
Utilities Commission

Data Request No. 1-1

Requestor: Darren Kearney

Date Received: December 1, 2014

Question:

Did the Company evaluate any new measures outside the proposed additions? If so please provide analysis of those measures.

Response:

No. The Company did not evaluate any new measures outside what is included in the plan. Adding LED measures to the existing programs was our only portfolio development priority at this time.

Preparer: Karen Rhodes

Title: Manager

Department: Energy Efficiency Marketing

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Date: December 5, 2014