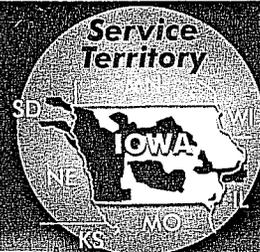


We Generate
BUSINESS

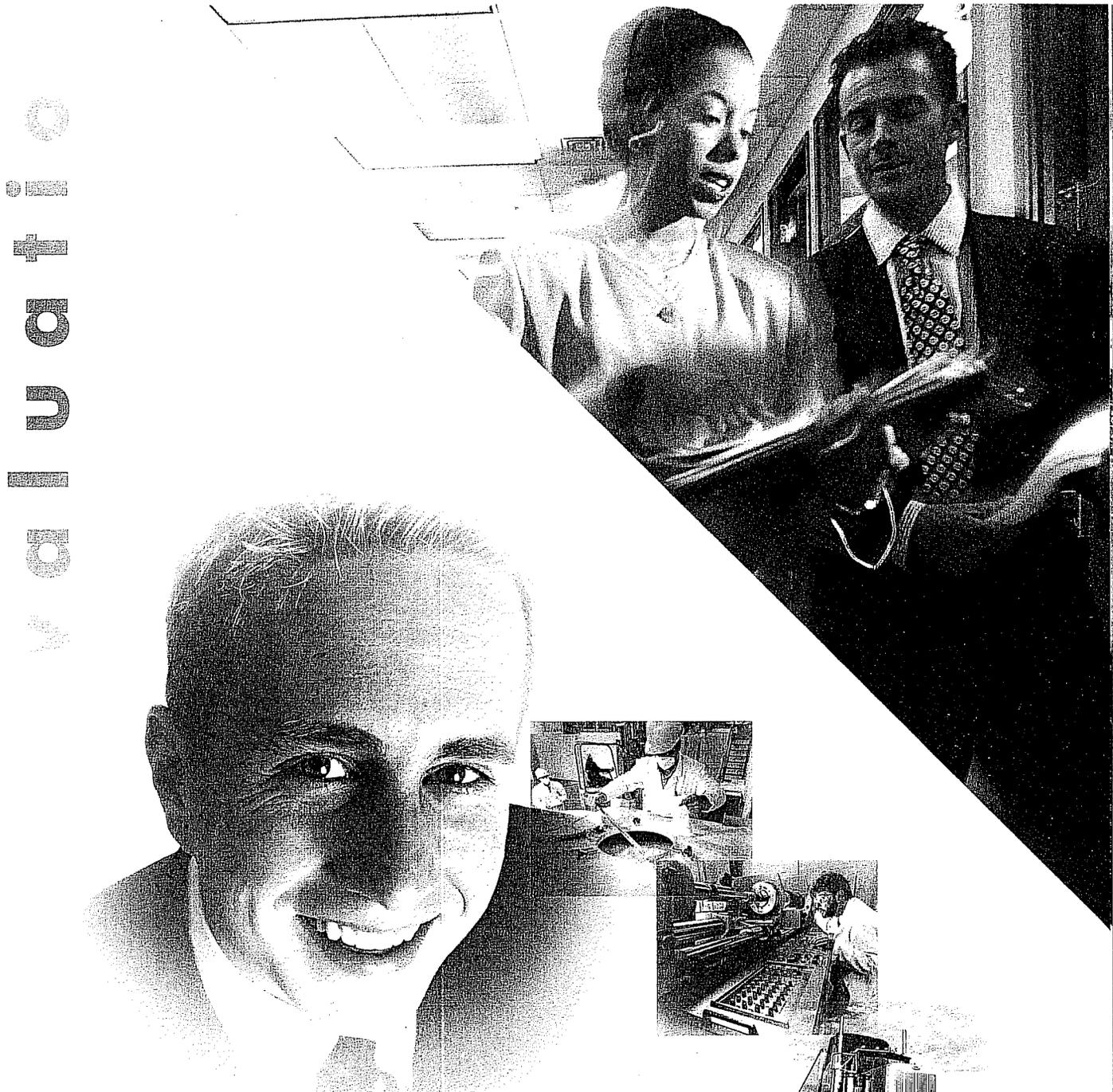
MidAmerican
ENERGY
OBSESSIVELY. RELENTLESSLY. AT YOUR SERVICE.™



- Strategically-located service territory in the upper Midwest.
- Population of over 2 million in a 10,600 square mile area in four states: Iowa, Illinois, South Dakota and Nebraska.
- Market access to over 40 million customers with a day's drive via Interstate Highways I-29, I-35, I-74, I-80 and I-90 and four Class I railroads.
- Seven major airports, with four having a U.S. Customs office and Port of Entry status.
- Over 25 four-year public and private colleges and universities within the region. Many are nationally ranked for their academic programs.
- Family-oriented communities with low cost of living and doing business.

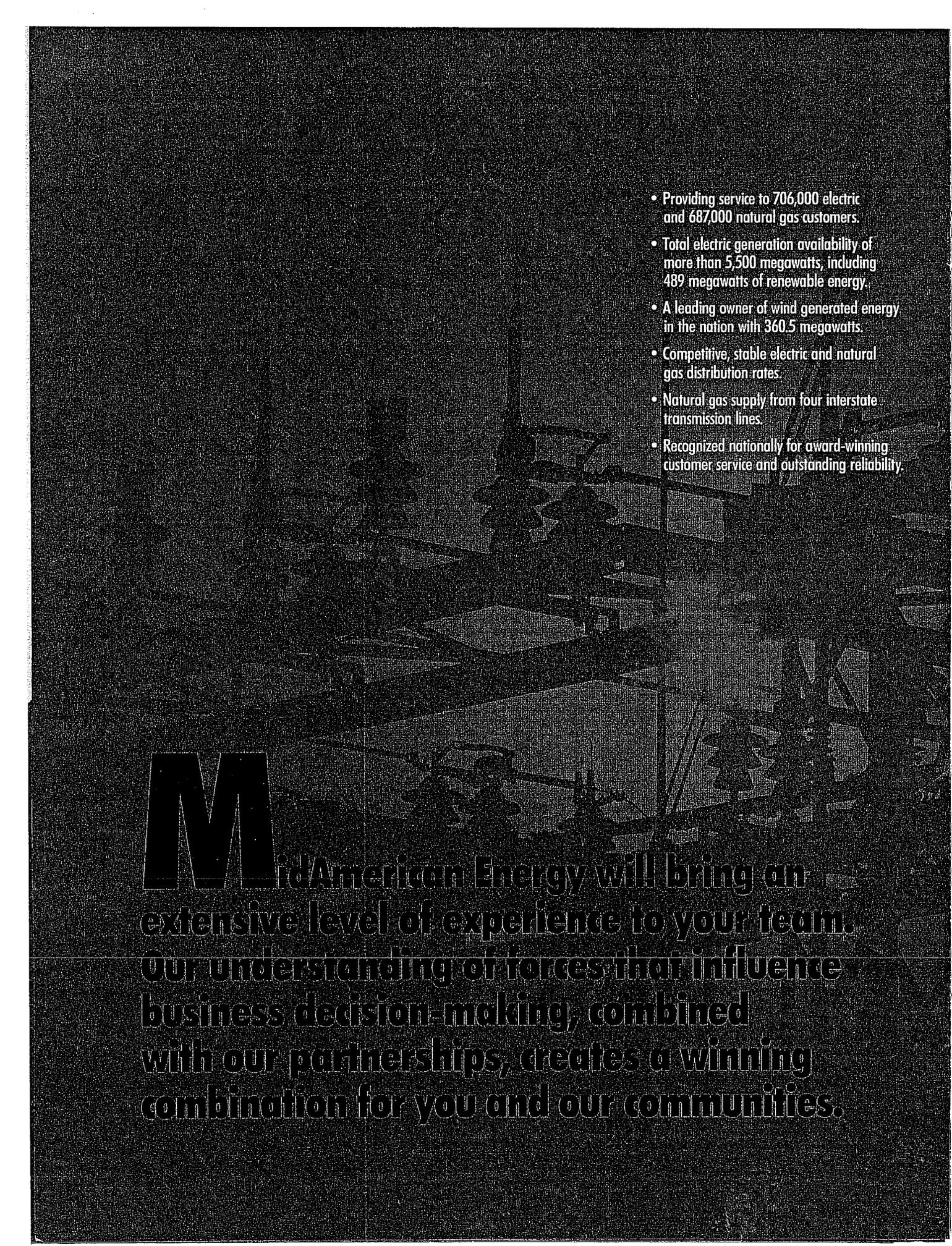
MidAmerican Energy is more than just a power company. Sure, we're Iowa's leading source for natural gas and electricity. But beyond generating energy for the businesses we serve, we put our power behind them.

W a i u a t i o



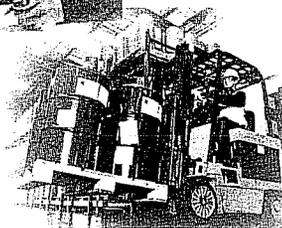
Whether you're starting a new business, expanding an existing one or making a move, there are plenty of factors to evaluate before selecting a site. Especially when it involves locating to another state or market. What's the business climate? What's the competency of the workforce? What about the proximity to major markets and ease of distribution? Is there a facility available that suits your needs or the ideal land on which to build? The list of questions goes on and on. And more and more, there's one question that keeps climbing higher on that list: Is there a safe and reliable source for cost-efficient energy now and in to the future? That's where we come in. We're MidAmerican Energy. And we're obsessively, relentlessly at your service.

MidAmerican
ENERGY
OBSESSIVELY, RELENTLESSLY AT YOUR SERVICE.

- 
- Providing service to 706,000 electric and 687,000 natural gas customers.
 - Total electric generation availability of more than 5,500 megawatts, including 489 megawatts of renewable energy.
 - A leading owner of wind generated energy in the nation with 360.5 megawatts.
 - Competitive, stable electric and natural gas distribution rates.
 - Natural gas supply from four interstate transmission lines.
 - Recognized nationally for award-winning customer service and outstanding reliability.

MidAmerican Energy will bring an extensive level of experience to your team. Our understanding of forces that influence business decision-making, combined with our partnerships, creates a winning combination for you and our communities.

exp
ect
a
t
t
e
n
t
i
o
n



MidAmerican Energy's EconomicAdvantage® group offers expert guidance in the site selection process for businesses, consultants and development groups. We serve 412 communities in both metropolitan and rural areas of America's industrial and agricultural heartland in Iowa, Illinois, Nebraska and South Dakota.

We're proud to partner with this market that generates a significant amount of economic activity and fosters a cutting-edge business environment. Whether the project is for a Fortune 500 corporation or one of America's growing small businesses, our economic development professionals are committed to increasing your company's profitability and competitiveness. You can expect it.

MidAmerican
ENERGY
OBSESSIVELY. RELENTLESSLY AT YOUR SERVICE.



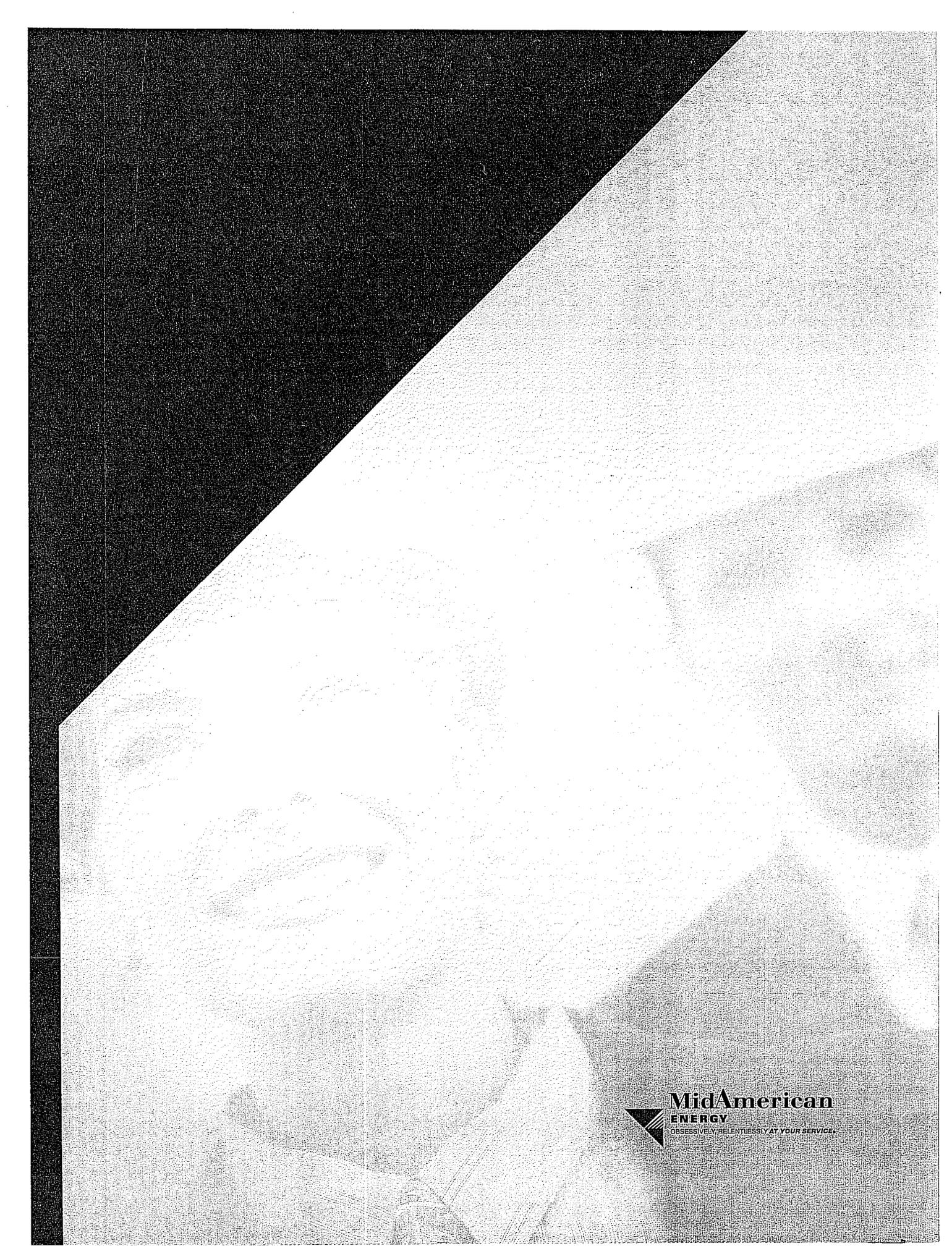
AWARD-WINNING SERVICE

Commercial. Industrial. Residential.

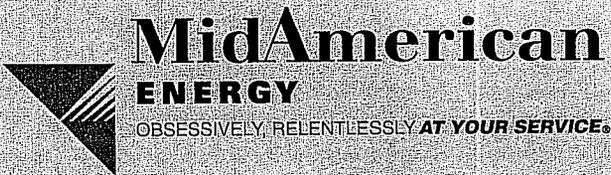
At MidAmerican Energy, we've earned
our share of awards in all three arenas.

While we point with pride to these honors,
we don't hang our hats on them.

Rather, they serve as constant reminders
of the outstanding level of service
that our customers have come to
expect, and deserve.



MidAmerican
ENERGY
OBSESSIVELY. RELENTLESSLY. AT YOUR SERVICE.



MIDAMERICAN
ECONOMIC
ADVANTAGE.

www.MIDAMERICANENERGY.com