



## South Dakota Natural Gas Conservation Rebate Program Survey

- 1) Select the natural gas conservation rebate program(s) you participated in (check all that apply):
- |   |  |
|---|--|
| <input type="checkbox"/> Furnace – Replacement      | <input type="checkbox"/> Water Heater – Fuel Conversion                  |
| <input type="checkbox"/> Furnace – Fuel Conversion  | <input type="checkbox"/> Attic Insulation                                |
| <input type="checkbox"/> Programmable Thermostat    | <input type="checkbox"/> New Construction Bundle – Heating/Water Heating |
| <input type="checkbox"/> Water Heater – Replacement | <input type="checkbox"/> New Construction Bundle – Insulation            |

- 2) If you purchased an ENERGY STAR® rated furnace or water heater, what is the age of the furnace or water heater that was replaced?

*(If you did not purchase a furnace or water heater, please skip to question #3)*

- |  |   |
|--|---|
| <input type="checkbox"/> 1-5 years old   | <input type="checkbox"/> 21-30 years old        |
| <input type="checkbox"/> 6-10 years old  | <input type="checkbox"/> 31-40 years old        |
| <input type="checkbox"/> 11-15 years old | <input type="checkbox"/> More than 40 years old |
| <input type="checkbox"/> 16-20 years old | <input type="checkbox"/> Don't know             |

- 3) Did the rebate offer influence your decision to invest in this energy saving equipment?  
Please rate on a scale of 1 to 5, where 1 means no influence and 5 means primary influence.

<b>No Influence</b>	<b>Primary Influence</b>
<input type="checkbox"/> 1 <input type="checkbox"/> 2 <input type="checkbox"/> 3	<input type="checkbox"/> 4 <input type="checkbox"/> 5

- 4) Did the current price of natural gas influence your decision to invest in this energy saving equipment?  
Please rate on a scale of 1 to 5, where 1 means no influence and 5 means primary influence.

<b>No Influence</b>	<b>Primary Influence</b>
<input type="checkbox"/> 1 <input type="checkbox"/> 2 <input type="checkbox"/> 3	<input type="checkbox"/> 4 <input type="checkbox"/> 5

*If you did not participate in the programmable thermostat program please skip to question #7.*

- 5) On average over the winter heating season, how many hours per week do you intend to set back your programmable thermostat?

- |                                      |   |
|--------------------------------------|---|
| <input type="checkbox"/> 0-5 hours   | <input type="checkbox"/> 21-25 hours        |
| <input type="checkbox"/> 6-10 hours  | <input type="checkbox"/> 26-30 hours        |
| <input type="checkbox"/> 11-15 hours | <input type="checkbox"/> More than 30 hours |
| <input type="checkbox"/> 16-20 hours |   |

- 6) At what temperature change (difference between the high and low setting) do you intend to program your thermostat?

- |                                      |   |
|--------------------------------------|---|
| <input type="checkbox"/> 0 degrees   | <input type="checkbox"/> 6-8 degrees          |
| <input type="checkbox"/> 1-3 degrees | <input type="checkbox"/> 9-10 degrees         |
| <input type="checkbox"/> 4-5 degrees | <input type="checkbox"/> More than 10 degrees |

- 7) How did you hear about Montana-Dakota's conservation rebate programs?

- |   |   |
|---|---|
| <input type="checkbox"/> Company Web Site | <input type="checkbox"/> Advertisement              |
| <input type="checkbox"/> Dealer/Builder   | <input type="checkbox"/> Other Please Specify _____ |
| <input type="checkbox"/> Bill Insert      |   |

- 8) In addition to Montana-Dakota's current conservation programs, are there any other conservation programs that would interest you?

Yes       No      If yes, please specify: \_\_\_\_\_

- 9) What is your total household income level?

- |   |   |
|---|---|
| <input type="checkbox"/> Less than \$25,000/year  | <input type="checkbox"/> \$75,001-\$100,000/year  |
| <input type="checkbox"/> \$25,001 - \$50,000/year | <input type="checkbox"/> More than \$100,000/year |
| <input type="checkbox"/> \$50,001 - \$75,000/year |   |

Comments: \_\_\_\_\_

Thank you for sharing your opinions with us. Your thoughts are a valuable tool for serving you in the future.



## South Dakota - Natural Gas Natural Gas Conservation Program Survey January 2010 - October 2012

1) Responses by rebate category:

	# of Responses
Furnace Replacement	231
Furnace Fuel Conversion	25
Programmable Thermostat	111
Water Heater Replacement	41
Water Heater Fuel Conversion	7
Attic Insulation	24
New Const - Heating/Water Heating	6
New Const - Insulation	3

2) If you purchased an ENERGY STAR rated furnace, what is the age of the furnace that was replaced?

1 - 5 yrs old	1.59%
6 - 10 yrs old	2.79%
11 - 15 yrs old	8.76%
16 - 20 yrs old	17.13%
21 - 30 yrs old	28.29%
31 - 40 yrs old	23.51%
More than 40 yrs old	12.75%
Don't know	5.18%

If you purchased an ENERGY STAR rated water heater, what is the age of the furnace that was replaced?

1 - 5 yrs old	6.25%
6 - 10 yrs old	16.67%
11 - 15 yrs old	25.00%
16 - 20 yrs old	25.00%
21 - 30 yrs old	14.58%
31 - 40 yrs old	10.42%
More than 40 yrs old	0.00%
Don't know	2.08%

3) On a scale from 1 to 5 did the rebate offer influence your decision to invest in this energy saving equipment?

1 - No Influence	26.92%
2	13.02%
3	25.44%
4	23.37%
5 - Primary Influence	11.24%

## South Dakota - Natural Gas Natural Gas Conservation Program Survey January 2010 - October 2012

- 4) On a scale from 1 to 5 did the current price of natural gas influence your decision to invest in this energy saving equipment?

1 - No Influence	21.66%
2	12.17%
3	23.15%
4	22.55%
5 - Primary Influence	20.47%

- 5) On average over the winter heating season, how many hours per week do you intend to set back your programmable thermostat?

0 - 5 hours	10.38%
6 - 10 hours	15.09%
11 - 15 hours	5.66%
16 - 20 hours	6.60%
21 - 25 hours	2.83%
26 - 30 hours	5.66%
More than 30 hours	53.77%

- 6) At what temperature change (the difference from the high and low setting) do you intend to program your thermostat?

0 Degrees	0.93%
1 - 3 Degrees	10.28%
4 - 5 Degrees	39.25%
6 - 8 Degrees	33.64%
9 - 10 Degrees	11.21%
More than 10 Degrees	4.67%

- 7) How did you hear about Montana-Dakota's conservation rebate programs?

Company Web Site	9.17%
Dealer/Builder	48.82%
Bill Insert	25.44%
Advertisement	7.40%
Other	9.17%

## South Dakota - Natural Gas Natural Gas Conservation Program Survey January 2010 - October 2012

8) Are there any other conservation programs that would interest you?

Yes	25.22%
No	74.78%

6) What is your total household income level?

Less than \$25,000/year	8.21%
\$25,001 - \$50,000/year	27.86%
\$50,001 - \$75,000/year	22.58%
\$75,001 - \$100,000/year	16.13%
More than \$100,000/year	12.61%
No Answer	12.61%