

**BEFORE THE PUBLIC UTILITIES COMMISSION  
OF THE STATE OF SOUTH DAKOTA**

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IN THE MATTER OF THE APPLICATION  
OF NATIVE AMERICAN TELECOM, LLC  
FOR A CERTIFICATE OF AUTHORITY TO  
PROVIDE LOCAL EXCHANGE SERVICE  
WITHIN THE STUDY AREA OF  
MIDSTATE COMMUNICATIONS, INC.

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Docket No. TC11-087

**SUPPLEMENTAL DIRECT TESTIMONY OF**

**GENE DEJORDY**

**ON BEHALF OF**

**NATIVE AMERICAN TELECOM, LLC**

**February 19, 2014**

**EXHIBIT B**



## Introduction

The Federal Communications Commission (FCC) regulates the nation's telecommunications services, including traditional telephone service, wireless and satellite telecommunications services, cable services, television broadcast, and radio services. The FCC seeks to ensure all Americans, including those living in tribal communities, have access to affordable, quality telecommunications services.

To achieve this goal, the FCC designed the Indian Telecommunications Initiatives (ITI) a comprehensive FCC program that seeks to promote understanding, cooperation, and trust among:

- American Indian Tribes and Alaska Native Villages,
- Tribal Organizations,
- the FCC and other government agencies, and
- the telecommunications industry.

## Telecom-Related Goals

- Increase the telephone penetration rate - the number of people who have telecommunications services - among American Indian tribes and Alaska Native communities.
- Increase telecommunications infrastructure - the installation of telecommunications equipment - necessary to provide telecommunications services.

Inform consumers in Indian Country about financial support available through federal government programs, including Universal Service discounts.

## ITI Elements

### Interactive Regional Workshops

The FCC offers interactive regional workshops to provide "how to" information about telecommunications services and telecommunications infrastructure development. Workshop participants include tribal, federal agency, and communications industry representatives. The workshops address telecommunications issues facing Indian Country with the goal of providing clear, practical information tribes can use to gain access to critical telecommunications services. Regional workshops acknowledge different tribes are at different stages of economic development, and their experiences with telecommunications deployment vary.

### FCC Outreach

Senior FCC officials and staff attend and participate in conferences, meetings, and other events sponsored by American Indian tribes, tribal organizations, and others interested in Indian Country issues. These outreach activities provide the FCC with an opportunity to establish beneficial relationships with tribal governments, organizations and their members, and to listen and learn about the telecommunications needs of these constituencies. They also provide an opportunity for the FCC to distribute information about rules and policies affecting telecommunications services in Indian Country.

### One-On-One Meetings

FCC staff are available to meet with individual tribes to address their unique telecommunications issues. Meetings provide a forum for an individual tribe to explore FCC rules and programs affecting the provision of telecommunications services to its members.

### Educational Materials

The FCC distributes educational materials to tribes and tribal organizations about issues of interest, including Universal Service Low-Income programs like enhanced Lifeline and Link-Up.

The FCC mails information to more than 560 federally recognized tribes and 20 tribal associations.

### Other Programs

In consultation with tribal governments and tribal organizations, the FCC continues to analyze and explore other initiatives that will assist it in fulfilling ITI goals and objectives.

Eastern Lakota deerhide coat with quilled decoration, ca. 1890. Photo by Katherine Fogden. Courtesy National Museum of the American Indian, Smithsonian Institution.

