



ANDREW O. ISAR

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Via Electronic Delivery

March 30, 2011

Ms. Patty Van Gerpen  
Executive Secretary  
South Dakota Public Utilities Commission  
State Capitol Building, 1st Floor  
500 East Capitol Avenue  
Pierre, South Dakota 57501

RE: Liberty-Bell Telecom, LLC dba DISH Network Phone & Internet Bundle Promotion  
Notification

Dear Ms. Van Gerpen:

Liberty-Bell Telecom, LLC dba DISH Network Phone & Internet ("DISH Network Phone & Internet" or "Company"), hereby provides the South Dakota Public Utilities Commission ("Commission") with this courtesy notification that on May 1, 2011, the Company is introducing a new *DISH Bundle Promotion* offering for new residential service subscribers.

Under the *DISH Bundle Promotion*, new residential local exchange service subscribers will be eligible to receive a basic local exchange line with up to ten eligible custom calling features for a reduced rate when also subscribing to unregulated DISH Network Digital Subscriber Line internet access and/or DISH television services that are billed on a single invoice. The Company's *DISH Bundle Promotion* will be available between May 1, 2011 and April 30, 2012. Promotion details are attached for your information.

Thank you for your attention to this matter. Questions may be directed to the undersigned.

Sincerely,

MILLER ISAR, INC.

A handwritten signature in blue ink that reads "Andrew O. Isar". The signature is written in a cursive style with a long, sweeping underline.

Andrew O. Isar

Regulatory Consultants to  
Liberty-Bell Telecom, LLC dba DISH Network Phone & Internet

Attachment

## **DISH Bundle Promotion**

New Customers ordering residential service are eligible for the Company's *DISH Bundle Promotion* between May 1, 2011, and April 30, 2012

Liberty-Bell Telecom, dba DISH Network Phone & Internet *DISH Bundle Promotion* consists of local line switched service, a Primary Directory Listing and up to 10 of the following Features, where technically feasible for \$25.00 per line, per month:

- Caller ID, Call Waiting
- 3-Way Calling
- Variable Call Forwarding
- Selective Call Forwarding
- Anonymous Call Rejections
- Selective Call Rejection
- Last Call Return
- Caller ID Blocking
- Voicemail
- Message Waiting Indicator
- No Answer Call Forwarding
- Busy Call Forwarding

### Term Agreement Pricing

A \$5 per month discount will be applied to the monthly recurring charges when the Customer combines Digital Subscriber Line Internet access\* and/or DISH Network television service\* on the same invoice. Customers must receive a combined invoice from Company. DISH Network Charges are separate from the TV Bundle and billed by Company at the rates and terms agreed to by Customer and Dish Network. The TV Bundle does not determine the channels Customer receives from Dish Network. Customer must maintain Service with DISH Network and Company to be eligible for package and discounts.

The DISH TV Bundle is subject to a standard \$50 activation fee. Company may waive up to 100% of activation fee at time of ordering.

\*Service not subject to Commission regulation.