

EXHIBIT C

NOTICE

Termination of Lifeline Service Discounts

Dear Lifeline Customer:

Effective December 31, 2012, Verizon Wireless will no longer participate in the Lifeline program. This means that effective December 31, 2012, Verizon Wireless will no longer offer Lifeline assistance in your area. However, if you wish to continue your service with Verizon Wireless under the same terms and conditions of your current Lifeline service plan, Verizon Wireless will provide an equivalent monthly discount for one year – through December 31, 2013 – at which time the discount will automatically terminate. **This means that if you wish to remain a Verizon Wireless customer on your same plan with a discount equal to your current Lifeline discount, then nothing will change until December 31, 2013.**

If you would like to switch to another consumer rate plan now and forego the receipt of any further monthly discounts, please contact us directly at 1-800-924-0585 and our customer service team will be happy to assist you. You can also review our available rate plans online at www.verizonwireless.com.

If you wish to continue receiving Lifeline assistance, you will need to contact another ETC service provider in your area. For more information on the ETC service providers in your area, you may contact your local community action agency, visit the South Dakota Public Utilities Commission's website at www.PUC.SD.gov/Lifeline, call 605-773-3201 or visit www.lifelinesupport.org. If you choose to obtain Lifeline benefits from another service provider, you will not be subject to an early termination fee for cancelling your service with us.

We value your business and hope to continue to serve your wireless needs.

Sincerely,