

SOUTH DAKOTA PUBLIC UTILITIES COMMISSION
LIFELINE/LINK UP ADVERTISING/OUTREACH
ANNUAL REPORT
May 22, 2012

Company: Knology Community Telephone, Inc.

Address: 1241 O.G. Skinner Drive
West Point, GA 31833

Telephone Number: (706) 645-3966

Company Contact: Bruce Schoonover

Study Area Code: 391652

Lifeline/Link Up Advertising/Outreach Activities:

See Exhibit A Advertise in media of general distribution.* Attached as Exhibit A is the newspaper ad, a list of newspapers and dates ads ran.

See Exhibit B Letter to existing and new customers regarding the availability of Lifeline/Link Up.* Attached as Exhibit B is the notice in the User Guide given to new and existing customers.

N/A Company's Lifeline/Link Up information in directory. Knology does not have a company directory.

X Company's Lifeline/Link Up information available on Company website. (www.knology.com)

X Company's information posted on USAC website.

See Exhibit C Other (describe): Knology annually runs a crawl on its weather station advertising the Lifeline-Linkup Program attached as Exhibit C.

*Required

EXHIBIT "A"

General Distribution Media Advertisement

March 2011 Schedule

Beresford Republic

2 X 5.00 Sioux Falls Lifeline/U – ran: **03/17/11**

Irene Tri-County News

2 X 5.00 Sioux Falls Lifeline/U – ran: **03/17/11**

Lennox Independent

2 X 5.00 Sioux Falls Lifeline/U – ran: **03/17/11**

Parker New Era

2 X 5.00 Sioux Falls Lifeline/U – ran: **03/17/11**

Vermillion Plain Talk

2 X 5.00 Sioux Falls Lifeline/U – ran: **03/18/11**

Viborg Enterprise

2 X 5.00 Sioux Falls Lifeline/U – ran: **03/17/11**

September 2011 Schedule

Beresford Republic

2 X 5.00 Sioux Falls Lifeline/U – ran: **09/08/11**

Irene Tri-County News

2 X 5.00 Sioux Falls Lifeline/U – ran: **09/08/11**

Lennox Independent

2 X 5.00 Sioux Falls Lifeline/U – ran: **09/08/11**

Parker New Era

2 X 5.00 Sioux Falls Lifeline/U – ran: **09/08/11**

Vermillion Plain Talk

2 X 5.00 Sioux Falls Lifeline/U – ran: **09/09/11**

Viborg Enterprise

2 X 5.00 Sioux Falls Lifeline/U – ran: **09/08/11**

Sioux Falls Weather Crawl:

Lifeline Linkup Notification. Individuals residing in Knology service areas and receiving assistance benefits may be eligible to receive discounted telephone installation and/or service. For more information visit www.prairiewave.com/support/telephone/ or call 1-877-633-4567.

Customer Base: Residential customers in Davis, Hurley, Alsen, Irene, Volin, Wakonda, Gayville, Monroe, Parker, Flyger, Worthing, Lennox, Chancellor and Rural Beresford.

Sioux Falls Lifeline / USF Notice

Includes Beresford, Hurley, Irene, Parker, Lennox and Wakonda.

Notice to all Customers of Knology Telecommunications Services

The South Dakota Public Utilities Commission has designated Knology as an "Eligible Telecommunications Carrier" for its service area for universal service purposes. The goal of universal service is to provide all citizens access to essential telecommunications services.

Knology provides single party residence (with unlimited local usage) and business service for rates starting from \$20.95 per month for residential customers and \$26.95 per month for business customers. This includes access to:

- Long distance carriers
- Emergency services
- Operator services
- Directory assistance
- Telecommunications Relay Services
- Other services designed to persons with disabilities
- Toll blocking

Use of these services may result in additional charges. In addition, Knology provides one copy of its annual local directory without charge.

Knology would be pleased to provide you with specific rates for your area upon request.

Knology offers qualified customers Lifeline Service. If you are a low income customer you may qualify for Knology's Lifeline program. This means you may receive a monthly discount for your basic phone charges. This service also includes a discount for line connection charges if applicable and free toll blocking for qualifying customers. Customers that have the following prefixes: 238, 253, 263, 267, 297, 327, 372, 647 or 957 may be eligible for this program. Please call Knology at 1-877-633-4567 if you have any questions.

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EXHIBIT "B"

User Guide Notice
for New and Existing Knology Customers

South Dakota Customers May Be Eligible for the Lifeline/Linkup Program*

Individuals and families who live in the Knology communities of Alsen, Davis, Hurley, Flyger, Irene, Volin, Wakonda, Gayville, Monroe, Parker, Worthing, Lennox, Chancellor, or Rural Beresford and are receiving assistance benefits or have a low or fixed income may be eligible to receive discounted telephone installation and/or service.

Please contact Knology's customer support at (877) 633-4567 for more information on the Lifeline/Linkup program.



EXHIBIT "C"

Annual Public Television Advertisement

Sioux Falls Weather Crawl

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Customer Base: Residential customers in Davis, Hurley, Alsen, Irene, Volin, Wakonda, Gayville, Monroe, Parker, Flyger, Worthington, Lennox, Chancellor and Rural Beresford..