

Long Lines Wireless  
South Dakota ETC Certification  
Responses to SD PUC questions on Docket TC12-078

47 CFR 54.405 requires all ETCs to make Lifeline service available and publicize such availability, among other requirements

Long Lines Wireless response:

Long Lines Wireless will be offering Lifeline support to its current customers along with any new customers. This will be done by the following means:

- Sending out an annual letter to our existing customers, along with a Lifeline application.
- We will also be advertising in local newspapers along with a couple spots on local radio stations.
- A new customer residing in our designated service area shall receive written notification of lifeline assistance programs within 30 days after receiving our services.
- We also have information on our website that explains the lifeline program.  
[www.longlineswireless.com](http://www.longlineswireless.com)

Please see attachments for samples of the Lifeline correspondences Long Lines Wireless will be using.