

**SOUTH DAKOTA PUBLIC UTILITIES COMMISSION  
LIFELINE/LINK UP ADVERTISING/OUTREACH  
ANNUAL REPORT  
JUNE 1, 2012**

Company: James Valley Wireless, LLC

Address: 235 E. 1st Avenue  
Groton, SD 57445

Telephone number: 605-397-2323

Company contact: Stacy Oliver

Study Area Code: 399014

Lifeline/Link Up Advertising/Outreach Activities:

- Advertise in media of general distribution.\* (See attached advertisement(s).)
- Letter to existing and new customers regarding the availability of Lifeline/Link Up.\* (See attached letter.)
- Company's Lifeline/Link Up information in directory.
- Company's Lifeline/Link Up information available on Company website. (www.jamesvalley.com)
- Company's information posted on USAC website.
- Other (describe): \_\_\_\_\_
- \_\_\_\_\_
- \_\_\_\_\_

\*Required

## Cellphone ad in James Valley area newspapers

# Yes, You Can Afford Cell Phone Service... and James Valley Wireless Can Show You How!

Federal and state lawmakers believe that every person in America should have access to quality, affordable telecommunications service. In fact, they've created a system to do just that.

If you participate in programs such as food stamps, Medicaid, the national school free-lunch program, Section 8 housing or supplemental security income or if your household income is below a certain threshold level, you may qualify for a discount on your cell phone bill.

**This "universal service" support includes:**

**Lifeline** assistance that provides discounts for basic monthly cell phone service

**Link Up** that reduces the cost of activating new cell phone service

**Additional discounts** for eligible consumers living on tribal lands

**For more information,  
call 397-2323 or  
1-800-556-6525.**

**JAMES  
VALLEY**  
\* TELECOMMUNICATIONS \*

## Cellphone ad in Aberdeen newspaper

# Yes, You Can Afford Cell Phone Service... and NVC Can Show You How!

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**For more information,  
call 725-1000 or  
1-888-919-8945.**



## Cellphone ad in Redfield newspaper

# Yes, You Can Afford Cell Phone Service... and NVC Can Show You How!

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**For more information,  
call 475-1000 or  
1-888-919-8945.**



# Cellphone notice in James Valley newsletter Mailed to all James Valley area customers



## Calling for Cash

Stacey Marlow won \$50 at the Redfield/Doland game in February.

### Discounts available for low-income home phone customers.

If you cannot afford home phone service, and qualify for the program, Lifeline/Link Up may be able to help you pay for part of your monthly home phone costs and/or connection charges.

Participants can save up to \$8.25 on their monthly home phone bill for basic local service. The discount applies only to basic local phone service where eligible participant resides.

Call Customer Service at 611 for more information.

### Discounts available for low-income cell phone customers

If you cannot afford cell phone service, and qualify for the program, Lifeline/Link Up may be able to help you pay for part of your monthly cell phone costs and/or activation fees.

Participants can save up to \$8.25 on their monthly cell phone bill for basic local service. The discount applies only to basic cell phone service listed in the name of the eligible participant.

Call Customer Service at 611 for more information.



Getting the Network in your mailbox is great, but why not also get it in your inbox!

Sign up for JVT's newsletter. Send an email to [marketing@jamesvalley.com](mailto:marketing@jamesvalley.com) to request being added to the list.

## Social Networking

facebook

twitter

Stay in touch with JVT, check us out on Facebook & Twitter!

**JAMES VALLEY**  
TELECOMMUNICATIONS

Store Hours: Mon.-Fri. 8am-5pm  
235 E. 1<sup>st</sup> Ave. • PO Box 260 • Groton, SD 57445  
605.397.2323 • [jamesvalley.com](http://jamesvalley.com)

# Cellphone notice in NVC newsletter Mailed to all NVC customers

## Discounts available for low-income home phone customers.

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## Watch National Geographic this April

Tune to National Geographic (ch. 39, HD ch. 634) for Expedition Week starting Sunday, April 3.

Sunday night will be the first of seven nights of premieres. Highlights include: *Finding Jack the Ripper*, *Hunt for the Abominable Snowman*, *Last Stand of the Templars* and *Man vs. Volcano*. Call today to add TV service for only \$19.95/month for 6 months!



## Getting the Network

in your mailbox is great, but why not also get it in your inbox

Sign up for NVC's monthly newsletter at [nvc.net](http://nvc.net)

## Social Networking

facebook

twitter

Stay in touch with NVC, check us out on Facebook & Twitter!



2211 8th Ave NE, Suite 1101  
Aberdeen, SD 57401

(605) 725-1000 • [nvc.net](http://nvc.net)

Office Hours: Mon. - Fri. 8am - 6pm  
Redfield: Tues. & Thurs. 10am - 4pm