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June 26, 2014
Via Web Filing
www.puc.sd.gov/

SD PUC E-File
South Dakota Public Utilities Commission
[Http://www.puc.sd.gov/](http://www.puc.sd.gov/),

RE: Budget PrePay, Inc. d/b/a Budget Mobile
SD ETC Annual Lifeline Outreach Report
For the year ending December 31, 2013

Dear Sir or Madam:

Enclosed please find the SD ETC Annual Lifeline Outreach Report for the year ending December 31, 2013, filed on behalf of Budget PrePay, Inc. d/b/a Budget Mobile. No check is enclosed as there are no remittance fees due.

This report has been web-filed at www.puc.sd.gov/.

Questions regarding this filing should be directed to my attention at 407-740-8575. Thank you for your assistance in this matter.

Sincerely,

Craig Neeld
Compliance Reporting Specialist

cc: Lakisha Taylor - Budget PrePay, Inc. d/b/a Budget Mobile
file: Budget PrePay, Inc. d/b/a Budget Mobile - Reporting - South Dakota

CN/jg

**SOUTH DAKOTA PUBLIC UTILITIES COMMISSION
ANNUAL REPORT LIFELINE OUTREACH
JUNE 1, 2014**

20:10:32:55. Lifeline and link-up advertising requirements -- Annual report on outreach efforts. An eligible telecommunications carrier shall annually advertise the availability of lifeline and link-up services in media of general distribution throughout its service areas. As part of its annual certification filing, an eligible telecommunications carrier shall submit a report on its outreach efforts designed to increase participation in the lifeline and link-up assistance programs to the commission. The report shall be filed by June first of each year and shall report on the eligible telecommunications carrier's outreach activities for the previous year.

Company: Budget PrePay, Inc. d/b/a Budget Mobile
Address: 1325 Barksdale Boulevard, Suite 200
Bossier City, LA 71111
Telephone number: 318-671-5000
Company contact: Lakisha Taylor, Compliance Supervisor
Study Area Code: 399021

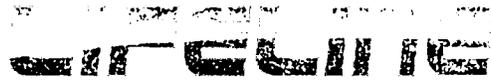
Lifeline/ Link Up Advertising/Outreach Activities:

- Advertise in media of general distribution. *
- Letter to existing and new customers regarding the availability of Lifeline/Link Up*
- Company's Lifeline/Link Up information directory. *
- Company's Lifeline/Link Up information available on Company website.
- Company's information posted on USAC website.
- Other (describe): Please see the attached qualification advertising for Budget Mobile.

* Required



DO YOU QUALIFY?



**TO QUALIFY FOR A BUDGET MOBILE LIFELINE PLAN,
YOU MUST PARTICIPATE IN ONE OF THE FOLLOWING:**

- Food Stamps (SNAP)
- Medicaid
- SSI (Supplement Security Income)
- Section 8 (Federal Housing Assistance)
- Free Lunch Program (National School Lunch)
- TANF (Temporary Assistance for Needy Families)
- LIHEAP (Low Income Home Energy Assistance Program)
- Food Distribution Program on Indian Reservations (FDPIR)
- Bureau of Indian Affairs General Assistance (BIA)
- Tribally-Administered Temporary Assistance for Needy Families (TTANF)

OR

**HOUSEHOLD INCOME MUST BE AT OR BELOW
135% OF THE NATIONAL POVERTY LEVEL.**

(PERSONS IN HH) – 135% ANNUAL INCOME (at or below)

(1) – \$15,512	(3) – \$26,366	(5) – \$37,220	(7) – \$48,074
(2) – \$20,939	(4) – \$31,793	(6) – \$42,647	(8) – \$53,501

Add \$5.427 for each additional person.



MOBILE