

SOUTH DAKOTA PUBLIC UTILITIES COMMISSION  
LIFELINE/LINK UP ADVERTISING/OUTREACH  
ANNUAL REPORT  
May 21, 2014

Company: Knology Community Telephone, Inc. dba WOW! Internet, Cable & Phone

Address: 1241 O.G. Skinner Drive  
West Point, GA 31833

Telephone Number: (706) 645-3966

Company Contact: Bruce Schoonover

Study Area Code: 391652

**Lifeline/Link Up Advertising/Outreach Activities:**

See Exhibit A Advertise in media of general distribution.\* WOW! advertises the availability of lifeline/link up twice per year. Attached as Exhibit A is a summary of the publications and dates.

See Exhibit B Letter to existing and new customers regarding the availability of Lifeline/Link Up.\* Attached as Exhibit B is the notice in the User Guide given to new customers and the 2013 annual notice for existing customers.

N/A Company's Lifeline/Link Up information in directory. WOW! does not have a company directory.

X Company's Lifeline/Link Up information available on Company website. (www.wowway.com/wow/our-products/phone/lifeline-assistance)

X Company's information posted on USAC website.

See Exhibit C Other (describe): WOW! annually runs a crawl on its weather station advertising the Lifeline-Linkup Program attached as Exhibit C.

\*Required