

**Telecommunications Orders - Issued 1996**

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**BEFORE THE PUBLIC UTILITIES COMMISSION  
OF THE STATE OF SOUTH DAKOTA**

<b>IN THE MATTER OF THE FILING BY U S WEST COMMUNICATIONS, INC. FOR APPROVAL TO OFFER A PROMOTION TO SMALL BUSINESS CUSTOMERS WHO PURCHASE A STAND-BY LINE</b>	) ) ) ) ) )	<b>ORDER GRANTING APPROVAL OF PROMOTION  TC96-067</b>
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On April 22, 1996, U S WEST Communications (U S WEST) filed an application with the Public Utilities Commission (Commission) for approval of a promotion to small business customers who purchase a STAND-BY Line between May 20, 1996, through June 7, 1996. The non-recurring charge would be waived for those customers contacted through U S WEST's telemarketing group. The offer is to be made available only where facilities currently exist. These services are classified non-competitive.

On April 25, 1996, the Commission electronically transmitted notice of the filing and the intervention deadline of May 10, 1996, to interested individuals and entities. No petitions to intervene or comments were filed and a regularly scheduled May 14, 1996, meeting, the Commission considered U S WEST's request for approval of its promotion. Commission Staff recommended approval.

The Commission finds that it has jurisdiction over this matter pursuant to SDCL Chapter 49-31, specifically under SDCL 49-31-1.1, 49-31-4, 49-31-12, 49-31-12.2 and 49-31-12.4. Upon review of U S WEST's filing, the Commission concludes that the proposed promotion is fair and reasonable and should be approved. As the Commission's final decision in this matter, it is therefore

**ORDERED**, that U S WEST's request for approval of its promotional plan to small business customers who purchase a STAND-BY Line between May 20, 1996, through June 7, 1996, is hereby approved as proposed and shall be effective for telecommunications services rendered on and after May 19, 1996.

Dated at Pierre, South Dakota, this 17th day of May, 1996.

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**CERTIFICATE OF SERVICE**

BY ORDER OF THE COMMISSION:

The undersigned hereby certifies that this document has been served today upon all parties of record in this docket, as listed on the docket service list, by facsimile or by first class mail, in properly addressed envelopes, with charges prepaid thereon.

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KENNETH STOFFERAHN, Chairman

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JAMES A. BURG, Commissioner

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LASKA SCHOENFELDER, Commissioner

By: \_\_\_\_\_  
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Date: \_\_\_\_\_  
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(OFFICIAL SEAL)

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