

**BEFORE THE PUBLIC UTILITIES
COMMISSION
OF THE STATE OF SOUTH DAKOTA**

IN THE MATTER OF THE FILING BY U S WEST COMMUNICATIONS, INC. FOR APPROVAL TO OFFER A PROMOTION OFFERING RESIDENTIAL CUSTOMERS A \$15.00 CREDIT ON THEIR BILL IF THEY REFERENCE THE PROMOTION AND ORDER AN ADDITIONAL LINE DURING THE PROMOTION.)	ORDER GRANTING APPROVAL OF PROMOTION TC96-074
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On May 1, 1996, U S WEST Communications (U S WEST) filed an application with the Public Utilities Commission (Commission) for approval of a promotion to offer a \$15.00 credit on their bill if they reference the promotion and order an additional line during the promotion. The promotion will be offered by a direct-mail piece to all customers who have CompuServe or America On-Line. The promotional period will run from June 1, 1996 through June 29, 1996. These services are classified non-competitive.

On May 2, 1996, the Commission electronically transmitted notice of the filing and the intervention deadline of May 17, 1996, to interested individuals and entities. No petitions to intervene or comments were filed and a regularly scheduled May 28, 1996, meeting, the Commission considered U S WEST's request for approval of its promotion. Commission Staff recommended approval.

The Commission finds that it has jurisdiction over this matter pursuant to SDCL Chapter 49- 31, specifically under SDCL 49-31-1.1, 49-31-4, 49-31-12, 49-31-12.2 and 49-31-12.4. Upon review of U S WEST's filing, the Commission concludes that the proposed promotion is fair and reasonable and should be approved. As the Commission's final decision in this matter, it is therefore

ORDERED, that U S WEST's request for approval of its promotional plan to offer a \$15.00 credit to residential customers who reference the promotion and order an additional line is hereby granted and shall be effective from June 1, 1996 through June 29, 1996.

Dated at Pierre, South Dakota, this 10th day of June, 1996.

CERTIFICATE OF SERVICE

The undersigned hereby certifies that this document has been served today upon all parties of record in this docket, as listed on the docket service list, by facsimile or by first class mail, in properly addressed envelopes, with charges prepaid thereon.

By: _____

BY ORDER OF THE
COMMISSION:

KENNETH
STOFFERAHN,
Chairman

JAMES A. BURG,

Date: _____

Commissioner

(OFFICIAL SEAL)

LASKA
SCHOENFELDER,
Commissioner

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